

Planning Sub-Meet and Confer

Meeting Notes

Tuesday, November 9, 2010

10:00AM - 11:00AM

CSU 204

In Attendance: David Bissonnette, Dan Cronn-Mills, Bryan Hoffman, Avra Johnson, Mark Johnson, Rosemary Kinne, Jane Lange, Carolyn Nelson, Miriam Porter, Paul Schumann, John Seymour, Steve Smith, Dan Swart, Walt Wolff, Laurie Woodward.

I. Introductions (John Seymour)

II. Demographics (Avra Johnson)

- a. Upper Midwest losing overall population in rural areas, population aging in rural areas, fewer high school grads to recruit
- b. Main growth in Twin Cities, Illinois
- c. More high school grads in region will be low- to middle-income, with more needs for financial aid, academic support for success

III. Open discussion on enrollment management: ideas, issues, resources identified

- a. How do we better address growing Hispanic population in area?
- b. What could the role of tuition differential waivers play in attracting out of state students in targeted areas?
- c. When recruiting students with more financial and academic needs, how do we prepare the resources for them, what are the costs/benefits?
- d. Could we have rapid completion contracts for undergrad early completion, perhaps with incentive of freezing/guaranteeing tuition?
- e. What are online options to reach out beyond Upper Midwest market and to address the growing financial concerns of students paying for education?
- f. What are creative online options for hybrid courses that are high quality, good value, convenient to students?
- g. How do we better capitalize on things we do well, quality of programs, value of program when cost of state tuition still lower than privates?
- h. Can we obtain more predictive modeling information to know more about who our target markets will be in the next 10-20 years, to tailor our programs now to respond?
- i. Admissions survey indicated that three leading factors in student choice of college included availability of financial aid, faculty involvement in recruitment, and the student's perceived suitability. For transfer students, add to these three factors the ease of the transfer credit evaluation process. How can we better address these areas?

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IV. Barnes and Noble Contract: Dave Cowan (10:45 time certain)

- a. Contract is a 2 year + 2 year renewal format, we are at 2 year renewal point
- b. Distributed spreadsheets comparing bids for last contract, highlighting B&N features as compared to other bids
- c. Distributed summary rubric from Bookstore Committee on how B&N was scored in the initial contract approval
- d. Bookstore Committee to be making decision on 2 year extension by end of semester, individuals and units with feedback on B&N performance may email to Dave Cowan at david.cowan@mnsu.edu

V. Preview: Joint Assessment, Budget, and Planning Sub Meet and Confer to be held on November 16, 2010 from 9:00AM – 11:00AM in CSU 284.

VI. Closing

Meeting Schedule 2010-2011

Day	Time	Room #	
Tuesday , Nov. 9, 2010	10:00am -11:00 am	CSU204	Regular Meeting
Thursday, Dec. 2, 2010	11:00 am -12:00 pm	CSU204	Regular Meeting
Tuesday, Jan. 18, 2011	8:00 am – 5:00 pm	CSU204	Strategic Priority Presentations
Thursday, Jan. 20, 2011	8:00 am – 5:00 pm	CSU204	Strategic Priority Presentations
Friday, Jan. 21, 2011	8:00 am – 5:00 pm	CSU204	Strategic Priority Presentations
Thursday, Feb. 10, 2011	11:00 am -12:00 pm	CSU202	Regular Meeting
Thursday, March 17, 2011	11:00 am -12:00 pm	CSU204	Regular Meeting