

Extended Learning Sub Meet & Confer
Notes
December 1, 2010
CSU 203
Approved _____ Not Approved _____

Attendance

Faculty Association Representatives: Roland Nord, Bill Wagner, Danae Quirk Dorr, Jessica Schomberg, Brenda Flannery, Deborah Jesseman, Yvette Dulohery
Administrative Appointees: Joan Roca, Bob Hoffman, Walter Zakahi. Absent: Mark Johnson
MSUAASF Representative: Chris Mickle
Ex Officio: Becky Copper, Linda Jacoby, Theresa Schwartz. Absent: Marcius Brock
Other attendee: Ann Goebel, Director of Twin Cities Partnerships

I. Call to order

a. Bill Wagner called the meeting to order at 2:02 pm

II. Welcome

III. Approval of the notes from November 3, 2010

a. There were no additions or corrections suggested; motion was made to approve the notes as distributed. **Action Item:** Motion passed.

IV. Changes to Agenda

a. None

V. Announcements & Information

a. Clarifying New Federal Regulations on State Approval for Distance Education

1. Rolland Nord shared December 7, 2010 webcast information with the members. Website <http://wcet.wiche.edu/connect/state-approval>

b. For-Profit Colleges & Universities

1. Bill Wagner reported there was an editorial in the Mankato Free Press that reported the six-year graduation rate for University of Phoenix was 9% and that approximately 80% of revenue is generated from student financial aid. The price tag to attend for-profit institutions is high. The editorial reports there may be serious issues to be raised for using tax payer money to support Pell Grants when student success rates may be poor.

c. Response to question concerning what happened to the document "Package Courses. DRAFT (9/9/09)

1. VP Hoffman reported that the document was stopped at the CFO level because there is no additional money for this procedure. The colleges would have to come up with their own funding source.

2. All student tuition paid for enrolling in Extended Learning funded courses goes to the University General Fund.

3. Theresa Schwartz clarified that Extended Learning receives a lump sum M & E salary allocation from the University. The allocated salary dollars are directed toward courses that

are part of a 100% on-line or off-campus programs or courses for which a majority of students are non-campus based students (the mission was clarified last spring) that have been requested & approved by department chairs & colleges deans.

4. Extended Learning uses an internal model to determine minimum enrollment, but there is not a separate EL cost center that student tuition is paid into. The credit hours/FTE follow the instructional funding source, it does not matter if the course is offered off-campus or online. The only online classes that Extended Learning sets up in ISRS term are those that will be funded by Extended Learning, all other online course funded by dept/college are set up by the Registrar's office.

5. Bill Wagner reiterated that online package courses guidelines should be integrated into the broader overall University discussion of the planning process for online. There should be a structure and support system implemented for online courses/programs. What does the model look like?

6. Roland Nord reiterated that the draft procedure should be brought to full meet & confer as it was approved and supported last year.

7. Becky Copper reported that Extended Learning has no objection to the colleges funding online package courses. VP Hoffman agreed that it should be handled in the colleges not Extended Learning.

8. **Action Item:** Bob Hoffman will take the drafted online package procedure of 9/9/10 back to Acting Provost Ann Blackhurst for more clarification and advice.

d. Update on present thinking for search and draft of position description for Extended Learning Dean

1. VP Hoffman reported a search team will be created after the holidays and a national search will implemented.

2. The position description for the dean's position was distributed to the membership. All comments or suggestions should be directed to VP Hoffman.

3. Anticipated start date for the dean's position will be July 1, 2011.

VI. Report on 7700 France Avenue

1. Ann Goebel, the Director of Twin Cities Partnership, attended this month's meeting and shared an overview (via power point handout) of the happenings at 7700 France and external partnership examples.

a) Key Goal Areas

- Business Partnerships

- Continuing Ed

- Academic Programs

ØClarification item; Ann mentioned Economics had brought a Certificate concept to us for Twin Cities outreach, not an MS.

b) FY 10 and FY 11 Data

c) 7700 Capacity

d) Market Approach

e) Articulations & Process

- f) Listening Events
 - Participating Organizations
 - Event Findings

2. Ann invited everyone to visit the 7700 France site if they haven't had a chance to see the space.

- a) The site is looked upon as a storefront to the home campus.
- b) The intent is to grow new audiences with programs in the metro, not to cannibalize the existing students enrolled at the university.
- c) One of student's main concerns is that they want to know we are going to be there in the future; they want a clear, consistent plan.

3. Discussion

a) Joan Roca suggested an FTE comparative for the 7700 France site; this is what faculty can easily understand

- Follow-up information; fall 2010 generated 2731 credit hours with 929 student enrollments. Spring 2011 looks as strong or better. Grad dominates.

b) Dedicated office space is limited; currently there is a contractual arrangement with COE and SON to rent (additional cost) secure dedicated offices.

- Follow-up information; No MSU, Mankato courses or events are charged a room rental unless we are using non-leased space, then we work with the program on set-up and tear down costs passed along to us by the building.

c) Sixty large/small organizations attended the three listening events held in April and May 2010.

d) Planning an e-survey to greater MN; geographical analysis, focus on where students are coming from.

e) Suggested meetings with department chairs to plan and bring new ideas; share communication.

f) VP Hoffman reiterated they are working on a model similar to the summer school plan with colleges, but before any net distribution (after operational and faculty expenses) back to colleges, the library and IT services would receive an allocation of the net profit from the 7700 France activity.

VII. Other items

- a. Dates for spring 2011 meetings were sent via Outlook invitations to membership.
 - 1. The meetings will be held at 3:00 pm in CSU 203 on Wednesday, January 19, February 9, March 16, and April 20, 2011.

Meeting adjourned at 3:02 p.m.

Submitted by: Bill Wagner & VP Robert Hoffman

Next meeting: Wednesday, January 19, 2011 at 3 pm in CSU 203