

Extended Learning Sub-Meet and Confer NOTES

February 22, 2012 3:00 pm – 4:00 pm

CSU 202

ATTENDANCE

Faculty Association Representatives: Danae Quirk Dorr, Roland Nord, Judith Luebke, Peg Lawrence

Absent: Bill Wagner, Deborah Jesseman,

Administrative Appointees: Becky Copper-Glenz, Ed Clark, Joan Roca, Bob Hoffman

Absent: Walter Zakahi

MSUAASF Representative:

Absent: Chris Mickle

Ex Officio:

Absent: Jean Clarke

- I. Danae called the meeting to order at 3:00 pm
 - II. Approval of the notes with corrections from the January 25, 2012 Meeting
 - III. Changes to Agenda
 - a. None
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1. Welcome and review of the agenda
 2. Review and approval of the notes with corrections from the January meeting
 3. Professional Development for faculty related to online learning
 - a. A call for proposals will go out prior to Spring Break.
 - b. Criteria for evaluating proposals was distributed.
 - c. It was determined that Judith Luebke, Danae Quirk Dorr and Becky Copper-Glenz will review the proposals.

- d. Recommendations regarding proposals will be shared at the April Extended Learning Sub-Meet and Confer meeting and awardees will be notified prior to May 1st.
4. Services for veterans and active duty students
- a. David Schraeder has a conflict on Wednesdays and cannot attend EL Sub Meet & Confer
 - b. Concerns or Questions for David:
 - i. Explore how they might expand services
 - ii. Look at particular programs that can target military personnel
 - iii. Do we give them any privileges or can we?
 - iv. Possible GA report on how private universities market their programs
 - 1. White paper by Fall on needs – Roland will help
 - v. Veterans unemployment is double others so perhaps aiming for AA then for Bachelors and then for Masters
 - vi. David may have comments as to their roadblocks and may have recommendations
5. Discussion for offering priority registration for 100% online students
- a. Academic Affairs, Admissions, and the Registrar's office suggested that we use the permission only status to reserve sections in online courses for 100% online students.
 - b. The group discussed several issues with using the permission only status as a tool to reserve seats for 100% online students. These issues included:
 - i. When you have permission only sections, many students often email the faculty member of record asking for permission to register. It is very time consuming to have to respond to each request as these are sometimes very popular sections so a faculty member could receive hundreds of emails from students who are seeking permission.
 - ii. Many times there are only a handful of 100% online students who may or may not register therefore it can be a lot of extra work to filter requests from many students when the reserved spots end up going to a small group of students.
 - iii. New students may end up taking the course at another institution if they perceive the permission only status as a barrier to registration.

6. Choosing peer institutions with extended learning departments or colleges for benchmarking
 - a. Becky Copper-Glenz indicated that the College of Extended Learning would like to establish several peer institutions as bench mark institutions for the College of Extended Learning. Becky indicated that since there is no one standard format for Extended Learning departments/colleges at other universities that we should establish benchmarks for each of the three areas that the College of Extended Learning works with at Minnesota State University, Mankato. These three areas include Continuing Education, 100% On-line learning and Off-Campus programming.
 - b. Becky will send out a list of possible peer institutions to members of Extended Learning Sub-Meet along with a list of criteria for evaluating these institutions/departments. Each member of the Extended Learning Sub-Meet and Confer will be assigned to review 3-4 institutions and asked to provide their feedback at the upcoming Extended Learning Sub-Meet and Confer meetings.
7. A revenue sharing model for metro based off-campus programs
 - a. This model is designed after the Summer model that is currently in place at the university.
 - b. Students have indicated they want more courses and increasing the number of degree completion programs in the Metro is a goal of the University, a goal within the state, as well as a national goal.
 - c. Departments need more financial resources to meet the needs at both the Metro locations and the Mankato campus.
 - d. This new model will allow colleges and departments to earn back tuition revenue for the courses offered at the Metro off-campus locations. This revenue can then be reinvested back into the programs to support growth.
 - e. One challenge in implementing this model is banded tuition for undergraduate students. The tuition funds for banded tuition all go into one cost center therefore it is very difficult to track tuition revenue generated by individual departments.
 - i. To address this issue, the College of Extended Learning is proposing that we move to a per credit tuition rate for Metro based off-campus programs.
 - ii. At the per credit rate, students taking 12 or fewer credits would not see a difference in their tuition however, students taking more than 12 credits would see an increase. Extended Learning is working with business and

financial services to seek out solutions for the tuition rates for students taking more than 12 credits.

- f. Process steps needs to be clarified and completed to finalize the proposal but the concept will be presented to the upcoming Meet and Confer groups to gather feedback.
8. An overview of faculty comments regarding the programs and services at the Edina location
- a. Lots of positive comments
 - b. Interested in IT opportunities and training
 - c. Orientation for adjunct
 - d. Desire to have several Telepresence
 - e. Clarification of difference in Telepresence and ITV
 - f. Resources for instructors
 - g. Becky will post updates on SharePoint
 - h. Contact Land to Air regarding the possibility of a shuttle service to Edina